



THE POLLEN ESTATE
EAST MAYFAIR

THE GOLDEN SHEARS AWARD 2019

COMPETITION RULES

Please read carefully before entering.

1. Entrants either must be on programmed UK Company Training, or enrolled on a Further or Higher Education Course in the UK of which tailoring or apparel making is a part. No entrant with more than a total of seven years of Further or Higher Education and Industrial training will be eligible.
2. Age limit of competitor is 30 years old.
3. Each competitor must enter a co-ordinating outfit of at least two garments, one for the top half of the body and the other for the bottom half.
4. No garment entered may have been entered in any previous Golden Shears Award.
5. Garments may be for menswear or womenswear.
6. All entries must conform to the following sizes (STRICTLY ADHERED TO – PLEASE REFER TO MEASUREMENT CHARTS PROVIDED ON PAGE 4)

Womenswear	UK 10
Menswear	UK 40
7. All work must be carried out by the Entrant, but may be done so under the direction of Tutors/Trainers.

8. **Each garment shall bear only the competitor's entry number. Under no circumstances shall any other identifying mark appear on any garment, design, pattern, nor its coat hanger, covering and packaging.**
9. All entries must be accompanied by the **illustrated design and pattern** which must be made by the entrant and used to cut the garments. Each garment must be clearly marked, but only with the competition entry number.
10. **All Entry Forms must be received no later than Monday 8th October 2018.**
11. All completed garments, illustrated design work and working patterns, to be received at the London College of Fashion, 182 Mare St, London E8 3RE (Marked for the attention of Jasmeen Azeem, Site Administrator) on the dates as follows:-

By Post, Courier or by hand: **Between December 12th and 13th 2018 ONLY**

ALL COSTS OF POSTAGE AND PACKING OR COURIER CHARGES TO BE MET BY THE ENTRANT AT ALL TIMES.
12. Each garment must be numbered for identification purposes: the numbered ticket to be attached to the outside of each garment on front left side.
13. Finalists may borrow their outfits for portfolio/interviews, etc., between Stages One and Two, providing they give a signed undertaking the clothes will be returned in exactly the same condition as they were when released. Any changes will disqualify the entry.
14. Competitors, who do not qualify for the Final Judging will be notified and requested to collect their garments from the London College of Fashion - University of the Arts, after the first stage of Judging. Finalists must collect their garments immediately after the Gala Catwalk Show.
15. All judges will be selected from non-participating Companies and Colleges.
16. The Golden Shears Committee reserves the right to use garments to publicise the Competition and the Trade at its discretion.

COMPETITION JUDGING

JUDGING – STAGE ONE (50% of the total marks awarded)

The garments will be judged and marks given for interpretation of design, accuracy of cutting and craft tailoring skills. Approximately twenty-four outfits will go forward to the final stage of judging.

JUDGING – STAGE TWO (50% of the total marks awarded)

The best 24 garments will be professionally modelled at a Gala Catwalk Competition on Monday March 18th 2019 at Merchant Taylors' Hall. A different panel of Judges (from Stage One) will award Marks for style. These marks will be added to those previously gained in Stage One to ascertain the Winners.

TROPHIES & PRIZE MONEY

1. **THE GOLDEN SHEARS and £3,000** for the finest entry
2. **THE SILVER SHEARS and £2,500** for the runner-up
3. **THE SILVER SHEARS and £2,000** for the "Rising Star"
4. A CERTIFICATE SIGNED BY THE MASTER OF THE MERCHANT TAYLORS' COMPANY AND THE CHAIRMAN OF JUDGES will be awarded to each competitor who qualifies for the Final Judging.

All Trophies will remain the property of the Golden Shears Competition and the Merchant Taylor's Company but may be used for publicity purposes by the winners subject to specific permission.

The winners will receive Replica Trophies for their retention.

MEASUREMENT CHART

MENSWEAR:

40 Regular, Height 6 ft (183 cms)

Chest	40 inches	(100 cms)
Waist	34 inches	(86cms)
Hips	42 inches	(106 cms)
Cross Back (half)	8 ¼ inches	(21 cms)
Sleeve Length	25 ½ inches	(65 cms) = From Crown to Cuff
Jacket length will depend on style – a regular length would be 31 inches (79 cms)		
Inside leg	34 inches	(86cms)

(The above measures fit both the K&L size 40 chest and 100 cm stands)

WOMENSWEAR:

UK Size 10, Height 5 ft 10 inches (177 cms)

Bust	34 inches	(86 cms)
Waist	27 inches	(68 cms)
Hips	36 inches	(92 cms)
Cross Back (half)	6 ¾ inches	(17 cms)
Sleeve Length	23 ½ inches	(59 cms) = depending on style = from Crown to Cuff
Jacket length will depend on style – a regular length would be 29 inches (73 cms)		
Inside Leg	33 inches	(84 cms)
Skirt length will depend on style		

(The above measures will fit on both the K&L size 12 and 10 stands)

Deadline for Entry Form submission is Monday October 8TH 2018

Please send your completed Entry Form to:

Peter Macdonald
College and Company Co-Ordinator
Merchant Taylors' Company
Merchant Taylors' Hall
30 Threadneedle Street
London, EC2R 8JB

Tel: 0207 450 4448

For all queries please email: goldenshears@merchant-taylors.co.uk